**Yuliia Stelmakh**

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**EDUCATION**

**Brandeis International Business School Waltham, MA**

**Candidate for Master of Science in Business Analytics (STEM-Designated)** 08/2023 - 02/2025

*Anticipated Coursework: Course Name (Fall 2023)*

**Taras Shevchenko National University of Kyiv Kyiv, Ukraine**

**Bachelor of International Economic Relations**09/2019 - 06/2023

*Relevant Coursework:* World Economy, International Microeconomics and Macroeconomics, Mathematics for Economists, International Statistics, International Commerce, International Management and Marketing, International Digital Marketing

**TECHNICAL SKILLS**

**Computer Software:** Microsoft Excel, Power Point, Power B, HTML

**Analytics:** Data Visualization, Predictive Modeling, Marketing Analytics, Data Mining, Project Management

**WORK EXPERIENCE**

**American School "T-child " Kyiv, Ukraine**

**Teacher**08/2022 - 05/2023

* Taught English pronunciation, grammar, and vocabulary through interactive learning methods; prepared various activities to encourage students to embrace American culture.
* Implemented engaging teaching methods, such as interactive learning techniques, to facilitate language acquisition; developed and organized various activities to encourage students' cultural immersion.
* Achieved exceptional academic performance, with 95 percent of students attaining high grades.

**Tutor**  09/2020 - 04/2023

* Developed students’ skills in reading, writing, and vocabulary development; used various methods to motivate students; taught teamwork and conflict resolution.
* Employed effective teaching strategies to foster reading, writing, and vocabulary development. Utilized diverse methods, including interactive activities and personalized feedback, to keep students motivated and driven to work in groups.
* Attained outstanding results, with 90 percent of students achieving high scores on the final tests.

**ACADEMIC PROJECT**

**Taras Shevchenko National University of Kyiv Kyiv, Ukraine**

**Footwear Industry Analysis** 09/2023 - 12/2023

* Utilized Competitive Matrix Analysis to compare and assess top-ten companies within the industry, specifically focusing on their strategies for combating various challenges.
* Conducted thorough research and collected relevant data on the top companies, including Nike and Adidas; performed a SWOT analysis specifically on Nike and Adidas to assess their strengths, weaknesses, opportunities, and threats; confirmed Nike to be positioned in the first position.
* Implemented new marketing strategies to increase sales by 12% in two months..
* Delivered PowerPoint presentation to class and panel of mock industry experts.

**ACTIVITIES/SKILLS**

**Interests:** Traveling, reading, music, fitness, and yoga

**Languages:** English (Fluent), Ukrainian (Native), Russian (Fluent), Spanish and German (Beginner)